

ARMANI / SILOS

GIORGIO ARMANI ANNOUNCES THE SECOND EDITION OF THE ARMANI/LABORATORIO PROJECT, UNDER THE DIRECTION AND COORDINATION OF LUCA GUADAGNINO

Milan, 3rd July 2018 - Giorgio Armani has announced the call for applications to the second Armani/Laboratorio, the filmmaking workshop, to be held at Armani/Silos in Milan in November 2018.

Armani/Laboratorio is an intensive training course, offered free of charge, for young film fans or students. There are eight subjects of study - directing, screenwriting, cinematography, editing, production design, costume design, make-up and hair styling - with a stand-out name from Italian and international film serving as mentor for each of them. The same mentors will select candidates, and later tutor them through practical and theoretical lessons; the course culminates in all the students working together to create a short film.

The project this year is to be led by director Luca Guadagnino, known internationally for his narrative insight and the outstanding aesthetic sense of films that narrate the complexity of contemporary relationships and mindsets. Guadagnino, who is also to mentor students in the arts of directing and production design, will be joined by a team of professionals who combine skill and originality in their respective areas: David Kaganich for screenwriting, Lucas Gath for cinematography, Walter Fasano for editing, Giulia Piersanti for costume design, Fernanda Perez for make-up and Manolo Garcia for hair styling.

Giorgio Armani says: 'Cinema, like fashion, enchants us with the use of images. It's the product of team work in which the end result depends on everyone's contribution. Armani/Laboratorio is my idea of a "film atelier" where stories are created by students working together with guidance and support from the most highly skilled key players in the industry. It's my way of paying homage to the seventh art, the passion of a lifetime and a continuing source of inspiration. I'm privileged this year to do this with Luca Guadagnino, one of the most original and elegant directors on the Italian and international movie scenes.'

Luca Guadagnino says: 'The quality I admire in Giorgio Armani is that he's a man of his time. His aspiration to support the new generation of film fans deserves praise, and it's the reason why I accepted this invitation and have involved outstanding professionals, with whom I've worked and continue to work, in the project. Growth, identity, the new world of women - these are the themes we'll concentrate on. Universal but also topical themes, and therefore very Armani.'

The selection of the students to be admitted to the Armani/Laboratorio will be made from entries that can be submitted up to 2nd October on the website armanilaboratorio.com.